



## COMMERCIAL FINANCE PROPOSAL

For  
Prepared By Georgia Dow (georgia.dow@afsuk.com, 0333 0153301)  
Date 25/06/2024  
Deal ID 316686

### APPLICANT

Name Beyond The Quarter Ltd  
Address 42 York Street  
Twickenham TW1 3BW  
Phone 02081443551  
Email hello@beyondthequarter.com  
Website https://beyondthequarter.com/  
Legal Form Limited Company  
Sector (SIC Code) 58190 - Other publishing activities  
Year Established 2010  
Company Registration No. 07473282  
VAT No. GB214419825  
FCA Permission No.  
Applicant Contact(s)

### Directors, Partners and Proprietors

Mr Iyas Anis Alqasem	Addresses
From	<b>Home - Owner</b> 71 Chudleigh Road
Phone +44 7768 647593	Present Twickenham Greater London TW2 7QP England
Date of Birth 08/12/1967	
Nationality British	
Marital Status	
<input checked="" type="checkbox"/> Search Consent	
<input checked="" type="checkbox"/> Automated Processing	
<input checked="" type="checkbox"/> Privacy Notice	

### Stocking & Cropping

### STATEMENTS

- I have seen the Applicant (Borrower) face-to-face.
- The Applicant (Borrower) has consented for searches to be carried out.
- The Applicant (Borrower) does not anticipate any change in their circumstances.

### BANK DETAILS

Bank details for Beyond The Quarter Ltd are available upon request.

### FINANCING DETAILS

Finance Type Loan - Non-Regulated  
Product Type Commercial Loan  
Loan Period 12 Months  
Funding Profile 12 Months

Item	Value
Loan Amount	£25,000.00
(i) Advance Repayments	£0.00
(ii) Additional Repayment	£0.00
Total Initial Payment, (i) + (ii)	£0.00
Amount to Finance, Loan Amount - Total Initial Payment	£25,000.00
Repayments	12 x £2,973.24
Balloon Payment	£0.00

## COMMENTS

### Background:

Beyond the Quarter Limited is a business consultancy firm specialising in driving sustainable growth and operational excellence for organisations. They offer a range of services including strategic planning, leadership development, and process optimisation. By working closely with clients, Beyond the Quarter Limited helps identify inefficiencies, develop actionable strategies, and implement solutions that foster long-term success. Their expertise spans various industries, ensuring tailored approaches that meet the unique needs of each business. Through their comprehensive support, Beyond the Quarter Limited empowers companies to navigate complex challenges and achieve their full potential.

Since 2021, the business undertook 2 initiatives which align with their core purpose and work of making business better. They donate 2% of all sales to TreeSisters: women seeding change in order to support their work with complementary initiatives of reforestation, and female leadership. They make (interest-free) microloans to female entrepreneurs in developing countries with the tax savings we make from our donations through Lendwithcare.

Iyas, the founder of Beyond the Quarter, led companies from 2 man start-ups to a team of around 500; from plateaus to rapid growth; from implosion to turnaround; through acquiring and being acquired; through IPO and a high 8-figure trade-sale. Iyas has always helped people most of his life. This includes with charities, food and more.

### Project:

Beyond the Quarter Limited is seeking funding for business growth.

Beyond the Quarter Limited is focused on achieving significant growth by expanding its service offerings and broadening its client base. The company aims to enhance its strategic consulting capabilities, delving deeper into emerging industries such as technology and renewable energy. Additionally, Beyond the Quarter Limited plans to develop proprietary tools and methodologies that can provide clients with even more precise insights and solutions. By investing in advanced analytics and AI-driven platforms, the company hopes to stay ahead of industry trends and deliver cutting-edge advice that drives innovation and efficiency for its clients.

This strategic expansion will not only position Beyond the Quarter Limited as a leader in the consultancy sector but also allow it to tap into new revenue streams and markets.

Securing additional funds would be pivotal in realising these growth ambitions. With increased financial resources, Beyond the Quarter Limited can invest in talent acquisition, bringing on board experts with niche skills and extensive industry experience. This will enhance the firm's ability to offer specialised consulting services and maintain a competitive edge. Additional funds would support the development and integration of advanced technological infrastructure, facilitating the creation of more sophisticated analytics tools and client-facing platforms. Marketing and business development initiatives could also be scaled up, increasing the firm's visibility and reach in target markets.

The infusion of capital would enable Beyond the Quarter Limited to accelerate its growth trajectory, improve service delivery, and ultimately drive higher value for its clients.

### Financials:

Beyond the Quarter Ltd has increased in turnover, however has slightly decreased in profit. The business has also increase to £36,896 balance sheet.

The reason in the slight decrease in profit was due to an increase in administrative costs. Iyas has now put a plan in place which consists of, automating routine tasks, optimising workflows, and leveraging technology to reduce manual effort and improve efficiency, ultimately leading to a significant reduction in administrative costs.

Iyas is a UK homeowner of the below property and is happy to give his guarantee in support of the application.

71 Chudleigh Road, Twickenham, TW2 7QP  
V1,200,000 with an impressive 75% equity

Iyas is also a homeowner of the below property in Spain

Calle Cadiz 4, La Capellania, Malaga, Spain 29639  
V€730,000  
M0

### Summary:

## SOURCE

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By submitting this proposal I confirm that to the best of my abilities all the information provided on this form is true and accurate as provided by the customer. The customer has been informed that this information will be disclosed to lenders for the purpose of considering this credit application. The customer has given their permission for Asset Finance Solutions (UK) Ltd. to pass this information onto third party finance houses for the specific purpose of ascertaining their credit worthiness and are aware that lenders may use this information to carry out searches with credit reference agencies.

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